

SPONSORSHIP

CWRT CONGRESS



CWRT CONGRESS, Inc.

2502 Caitlin Court SE
Olympia, WA 98501
EIN: 84-4984768

A 501(c)(3) nonprofit that promotes the sustainability
of Civil War Round Tables.



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TABLE OF CONTENTS

Sponsorship Categories	1
Unrestricted Contributions	
Annual CWRT Congress Support.....	1
Restricted Contributions	
Underwriting 2024 Workshops	1
2024 Workshops Program Booklet Advertisement	1
2023 CWRT Congress Annual Report Advertisement.....	1
Recognition	1
Sponsorship Timeline.....	2
Due Date Restrictions	2
2023 Annual Report Advertisements	2
2024 Annual Conference Underwriters.....	2
2024 Annual Conference Booklet Advertisement	2
Support Instructions	2
Contributing Weblink.....	2
Contributing U. S. Postal Service	2
Advertisement Specifications	3
General Requirements.....	3
Full Page Advertisement	3
Half-Page Horizontal Advertisement	4
Half-Page Vertical Advertisement.....	4
Advertisement Submission Options.....	5
Email, FTP or File Transfer	5
Best Practices – Digital Advertisements.....	5



SPONSORSHIP CATEGORIES

UNRESTRICTED CONTRIBUTIONS:

- **Annual CWRT Congress Support**
 - Minimum of \$2,000.00 per year

RESTRICTED CONTRIBUTIONS

- **Underwriting 2024 Workshops**
 - Workshop Sponsor at \$1,500
- **2024 Workshops Program Book Advertisement**
 - Outside back cover: \$300
 - Inside front or back cover: \$250.00
 - Full page within \$200.00
 - Half page within \$100.00
- **2023 CWRT Congress Annual Report Advertisement**
 - Outside back cover: \$300
 - Inside front or back cover: \$250.00
 - Full page within \$200.00
 - Half page within \$100.00

RECOGNITION

All supporters will also be recognized on our social media channels and the CWRT Congress website: www.cwrtcongress.org



SPONSORSHIP TIMELINE

DUE DATE RESTRICTIONS

2023 Annual Report Advertisements

CWRT Congress' 2023 annual report will be published on April 15, 2024. Due to the printing time, we ask that advertisements for that publication be submitted on or before **March 1, 2024**.

2024 Workshop Underwriters

CWRT Congress' 2024 Sustainability Workshop will be held during the spring and summer. We ask that all financial support be submitted by **April 15, 2024**, to allow proper recognition.

2024 Workshop Program Book Advertisements

Similarly, we ask that all advertisements intended to appear in the conference program book be submitted by **April 15, 2024**.

INSTRUCTIONS

We have established the following two methods for receiving payment.

CONTRIBUTING VIA INTERNET

<https://www.aplos.com/aws/give/CWRTCongress/sponsor-2024>

CONTRIBUTING VIA POSTAL SERVICE

CWRT Congress - Treasurer
2502 Caitlin Court SE
Olympia, WA 98501-7621



ADVERTISEMENT SPECIFICATIONS

General Requirements

File Type Accepted	. PDF / .TIF / .EPS / .JPG
Required Image Resolution	300 DPI
Color Mode	CMYK
Black & White Mode	Accepted

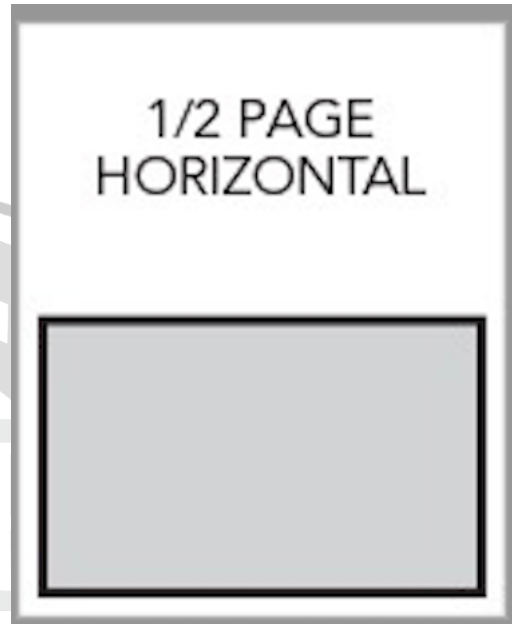


Full Page

PDF Size:	8.5" X 11"
Trim Size:	8.25" X 10.75"
Safe / Live Area	7.75" X 10.25"

1/2 Page Horizontal

PDF Size: 8.5" X 5.5"
Trim Size: 8.25" X 5.25"
Safe / Live Area 7.75" X 4.75"



1/2 Page Vertical

PDF Size: 4.25" X 11"
Trim Size: 4" X 10.75"
Safe / Live Area 3.75" X 10.25"

ADVERTISEMENT SUBMISSION OPTIONS

- **Email:** You may email files up to 40 MBs to sponsor@cwrtcongress.org
- **FTP:** If you have an FTP site, you may upload the files and email us instructions.
- **File Transfer:** If the file is too large to email and you do not have access to an FTP site, recommended that you use a free FTP service such as www.wetransfer.com or www.dropbox.com

Best Practices - Digital Advertisements

- **WEBSITE URL** – Be sure to include the URL for your website so readers will learn more.
- **USE A CALL TO ACTION** – A well-defined, compelling message will encourage users to visit your site.
- **USE BRAND/LOGO** – Incorporate your brand/logo into everything to increase overall brand awareness.
- **RELEVANCE IS KEY** – Make sure your display ads link to a relevant landing page (preferably mobile-optimized).
- **KEEP IT SIMPLE** – Your message should be clear and concise: Don't make your ads too busy.
- **CLEAR MESSAGE** – Get the message across quickly and noticeably, and then let users interact.