IMPROVEMENT THROUGH EDUCATION & NETWORKING

BOARD OF DIRECTORS MEETING MINUTES

February 20, 2024

I. WELCOME

In attendance: President Mike Movius; Secretary Andrew Mizsak; Treasurer Bill Miller; Directors Craig Apperson; Curt Fields; Jared Peatman; Steven Rauschkolb

Excused Absences: Vice President John Bamberl; Vice President Carol VanOrnum; Director Mary Koik

II. CORPORATE BUSINESS

a. Mike opened the meeting at 6:05 PM.

b. There were no questions about the previous meeting’s minutes or treasurer’s report. All corporate reports were approved unanimously.

c. Mike brought up setting meeting dates for several months ahead. After discussion, the following dates were agreed to:
   i. March 25, 2024
   ii. April 11, 2024
   iii. May 20, 2024
   iv. June 24, 2024
   v. July 17, 2024
   vi. August 7, 2024

d. The meetings would take place at 3pm Pacific Time (6:00 PM Eastern Time)

III. WORKSHOPS

a. Discussion was held relative to the two workshops being held this summer at Shenandoah University in Winchester, Virginia, and at the Indiana War Memorial in Indianapolis, Indiana.

b. Mike shared that both venues will be cost free to the Congress.

c. Mike reviewed the questions he posed to the Board, to which answers were offered (Andrew and Carol submitted theirs in writing prior to the meeting).

d. The following members volunteered to accomplish:
   i. Developing a list of CWRTs within 300 miles of Winchester: Bill has it.
   ii. Developing a list of CWRTs within 300 miles of Indianapolis: Andrew & Carol
iii. Program facilitation: Jared
iv. Marketing materials: Marketing Committee: Steve and Carol
v. Developing a teaser piece for Giving Tuesday 2024: Andrew
e. The Workshops will have two main themes: Marketing - How to recruit and retain members, and Partnerships – Strategic Alliances. Each session would be approximately 3 hours, including a presentation, breakouts, and plenary report.
f. Steve, Jared, and Carol were tasked to lead the development of the marketing session; Mike and Andrew will develop the partnerships session.
g. Discussion continued relative to cost and revenue projections; Jared offered several format suggestions including breaks during the breakouts, not having staff facilitate breakouts, etc.
h. Mike showed the notebooks and luggage tags to be given to attendees. Andrew offered to spearhead putting the bags together.
i. Discussion ensued relative to getting notes and suggestions out following the events.
j. Mike showed a new Steve and Carol-produced video for potential sponsors.
k. Craig offered to put together a cheat sheet about how to deal with difficult/resistant people.
l. Steve has been asked to put together a new rack card for the workshops (with possible first draft done by the end of this week).
m. There are currently no sponsors for the workshops.

IV. CLOSING
a. Reports were offered by several Board Members for the Good of the Order.

Respectfully submitted,

/s/: ANDREW C.M. MIZSAK

Andrew C.M. Mizsak

Secretary of the Board of Directors

CWRT Congress

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