FUNDRAISING SELF-ASSESSMENT

Please answer Yes or No to the following questions:

_______ Does your CWRT currently collect dues, donations and/or other payments?

_______ Does your CWRT restrict payments through cash, checks or IOUs?

_______ Does your CWRT currently collect funds via credit cards?

_______ Is the current practice of not using credit cards or other forms of payment based on difficulty, cost or historical practice?

_______ Is your CWRT BOD hesitant to collect funds through credit cards?

_______ Are the reasons given by the BOD not to use credit cards that it is too expense, too difficult or that members are currently happy?

_______ Has your CWRT leadership polled members about their desire to use non-cash/check payments?

_______ Does your CWRT have accounts PayPal, WePay or other online financial service providers for online collections?

_______ Does your BOD recognize that smartphone purchases are safer than credit cards?

_______ Does your BOD realize that recurrent donations are more likely to be realized through the use of smartphone, not credit cards, cash or checks?

Scoring:
0 to 3 “Yes” answers = Your CWRT is not ready to welcome potential millennial members.
4 to 6 “Yes” answers = Re-evaluate your CWRT financial payment practices.
7 to 10 “Yes” answers = Some minor adjustments/education may be needed.