

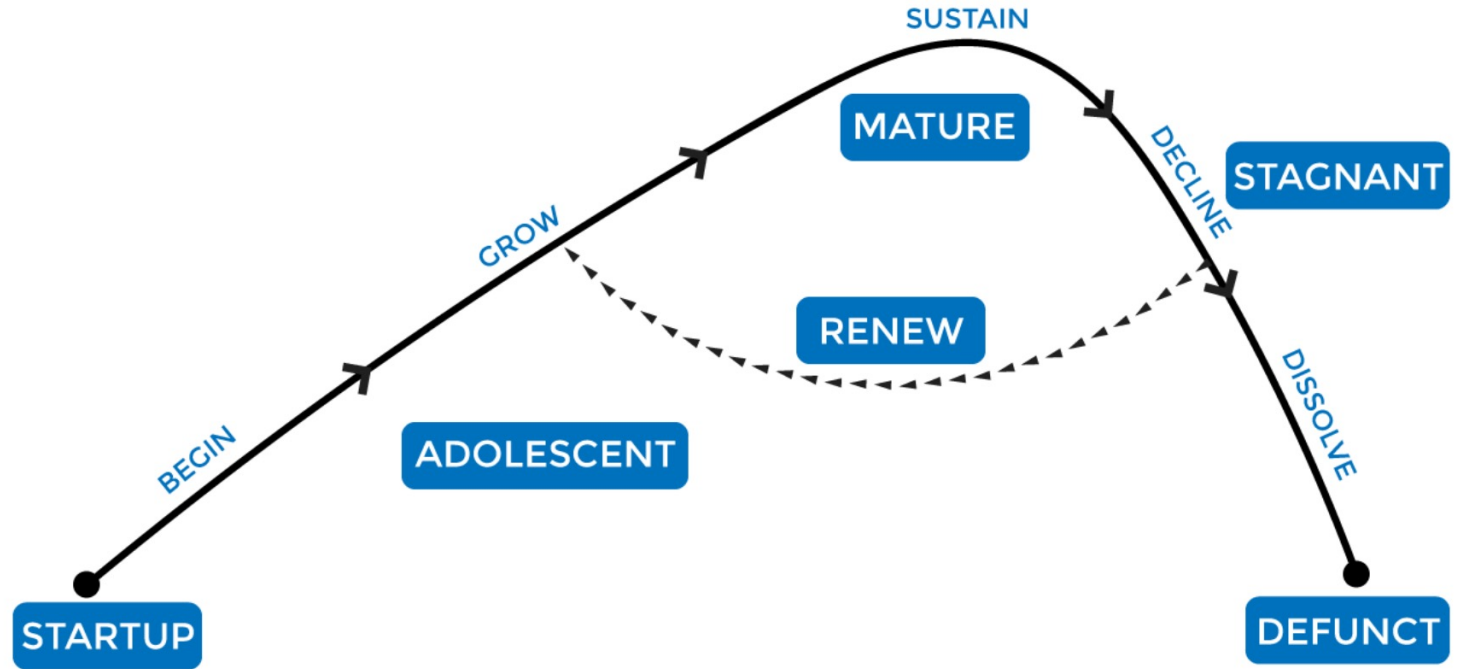
CWRT LEADERSHIP

PATH TO SUSTAINABILITY





NONPROFIT LIFECYCLE





BRAND CAMP

by Tom Fishburne

8 TYPES OF LEADER

FOLLOW ME!
OOH, WAIT,
A SHINY
NEW THING



VISIONARY

SORRY, OUR
PLAN DOESN'T
SPECIFY BATHROOM
BREAKS



OPERATOR

MAYBE WE
SHOULD JUST
TAKE A
VOTE



COMPROMISER

WHEN I SAY
JUMP, YOU
SAY HOW
HIGH



DRILL SERGEANT

YOU GUYS
ROCK! WHO
WANTS
PIZZA?



CHEER LEADER

OUR STRATEGY
IS WHOEVER
I TALKED
TO LAST



PARROT

BLAH BLAH
BLAH BLAH
BLAH BLAH
BLAH BLAH



WIND BAG

PLAY HARBALL
AND GIVE
IT 110%



COACH

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HIGH SERVICE	BEHIND THE SCENE LEADER	SERVANT LEADER	ALL-STAR LEADER
MID SERVICE	ADEQUATE LEADER	CONVENIENT LEADER	SPIRITED LEADER
LOW SERVICE	LAZY LEADER	MEDIocre LEADER	LOUD LEADER
	LOW SPIRIT	MID SPIRIT	HIGH SPIRIT



Discussion